



The IT Leadership Development Program delivers business knowledge and leadership competencies that enable the IT leaders of tomorrow to rise to the very top

The IT Leadership Development Program is intended for participants who have a post-secondary degree or equivalent experience and who have three to five years of managerial experience within IT or related functions and who aspire to advance to executive-level positions as their next step. A limited number of participants will be accepted and admissions are considered as they are submitted. The course requires the successful completion of two modules, including a pass grade on the final exam. The graduates will become part of the program's alumni network and enjoy the benefits of all alumni events designed to keep former students in touch with advances in the industry and with peers and colleagues from the program.

The IT Leadership Development Program has been developed through a unique collaboration between the faculty of Ryerson University, which offers the only curriculum in Canada that covers the business management of information and communications technology, and The CIO SUMMIT®, which for almost 20 years has been Canada's leader in IT executive development.

HOW TO REGISTER

The program fee covers two five-day modules and includes all required materials, selected texts, continental breakfasts, lunches and refreshment breaks. Applicable taxes, travel and accommodation are extra.

Go to www.ciosummit.com and select the registration tab for detailed instructions and fee schedule.

For further information contact Barry Clavir, Executive Director, at bclavir@ciosummit.com or **416-573-0713**.



In association with



IT Leadership Development Program

Applications are invited for enrolment in the IT Leadership Development Program, a unique hands-on program designed for IT executives and managers seeking the critical leadership competencies and the business knowledge they need to advance their careers to the CIO level. “This is a university-level course for those on their way up...”

1
MODULE

FOCUS ON STRATEGY, INNOVATION AND LEADERSHIP

2
MODULE

DELIVERING ON THE PROMISE: REALISTIC RESPONSES FOR REMARKABLE RESULTS

The IT Leadership Development Program is an innovative university-level course aimed at preparing IT executives and managers for the most senior positions in their organization, including the CIO position. Participants will learn, among many other things, how to act with agility in decision making, to identify the business drivers of IT support, to mitigate risk factors, to analyze key metrics for the return on investment and to understand the legal and contractual issues of outsourcing. Inspired by faculty members with years of industry experience, participants are encouraged to share best practices and develop executive strategies and ideas that will carry them into the future.

IT LEADERSHIP DEVELOPMENT PROGRAM DETAILS

THE RIGHT STEP IN YOUR PROFESSIONAL DEVELOPMENT

As an experienced IT business executive or manager, you will gain the business knowledge and leadership competencies that will prepare you for moving to the next level in your IT career. As you proceed through the program topics, each will build on the themes and concepts explored in the previous one, leading to a full understanding of the business challenges of IT executives. **Graduates are eligible to become members of the CIO Association of Canada. CIPS members will receive an ISP recertification credit.**

INVALUABLE NETWORKING

An important element of any learning experience is the people you meet along the journey. The nature of the cohort model of the IT Leadership Development Program, which has a limited enrolment, promotes a positive networking environment where you will form lasting business relationships with the CIOs of tomorrow.

INDUSTRY EXPERTS

THE CIO SUMMIT is a recognized leader in IT executive development in Canada. Through its vast network, it is able to attract some of the most respected and experienced business leaders in the IT industry. These experts share best practices and provide insight into the critical issues facing CIOs today and tomorrow.

ACADEMIC REPUTATION

The program was developed through a unique collaboration with the faculty of the Ryerson University Ted Rogers School of Management, which is renowned for offering the only curriculum in Canada that solidly covers the business management of information and communications technology (ICT), making its alumni leading contributors to Canada's ICT economy. The IT Leadership Development Program draws on the faculty's expertise and experience to complement its curriculum.

LEARNING FORMAT

The program's unique approach to senior-level IT education pairs leading academics with experienced practitioners to ensure that you gain insight into both theory and practice, all the while with an eye toward your future roles as CIOs.

PROGRAM DIRECTOR



CRAIG BALLANCE
Partner, E-Finity Group Inc.

Craig Ballance is recognized as an expert in the area of e-business process. He has managed or led advanced technology initiatives for more than 20 years and has been involved with many innovative applications during his career. His experience is sought around the world and he has worked in such places as Ireland, Chile, the Middle East, Suriname, the Caribbean and Mexico. Ballance is the author of three books: *Electronic Commerce Relationships: Trust by Design*; *On-Line Profits: A Manager's Guide to Electronic Commerce*; and *Electronic Commerce and EDI in the Financial Industry*.

FACULTY



TED BARNICOAT
Industry Advisor; former CIO, Trimac Corporation

Ted Barnicoat has been involved in technical and executive positions in the field of information processing since 1966. He was the Executive Vice President and COO of Richer Systems Group, the premier vendor of ERP, e-commerce and asset management and maintenance software solutions to the commercial transportation industry. Prior to that he was the Chief Information Officer for Trimac Corporation. Barnicoat has been active in the community in a number of volunteer positions.



SUSAN DONIZ
Global CIO, Groupe Aeroplan

Susan is a well-known business thought leader and is a frequent speaker at leadership and industry events. A former global change leader and CIO for Procter & Gamble, she serves on the boards of the CIO Association of Canada, Centre of Outsourcing & Research (CORE), Wilfred Laurier Industry Advisory Committee, Engineers without Borders and the Salvation Army National Board.



DR. CATHERINE ACZEL BOIVIE
SVP, Information Technology and CEO, Inventure Solutions; founding president of the CIO Association of Canada

Catherine Boivie provides leadership in the planning, development and management of Pacific Blue Cross technology initiatives. Boivie served for eight years as Vice President of Information Services and Chief Information Officer for the British Columbia Automobile Association (BCAA), where she provided technology leadership to support business objectives. She is the founding chair of both the CIO Association of British Columbia and the CIO Association of Canada.



KENNETH A. GRANT
Professor, Ted Rogers School of Management, Ryerson University

Ken Grant teaches in the areas of IT strategy, business process and performance improvement, and e-commerce. He conducts research and consulting work in these areas, with a focus on the realization of benefits from IT investments. Prior to joining Ryerson in 1999, Grant spent 30 years in the industry, mainly as a management consultant.



BARRY CLAVIR
Executive Producer, THE CIO SUMMIT

For 25 years, Barry Clavir, President of Motivational Strategies and Executive Producer of THE CIO SUMMIT, has been a senior strategist specializing in a wide array of business development and marketing and communications projects. An MBA graduate of York University, Clavir is a founding member of Kids' Internet Safety Alliance (KINSA) and is a member of the Board of Governors of the University Club of Toronto. He is a past member of the Board of Governors for the Information Technology Association of Canada (ITAC) and was Chairman of the Young Navigators®, a not-for-profit organization designed to assist young adults seeking career opportunities in the IT sector.



RÉJEAN GRAVEL
Principal Partner, The Dome Partners Inc.; former CIO, Environment Canada

A senior executive with the Public Service of Canada for more than 20 years, specializing in the fields of informatics, human resources and public relations, Gravel has a keen interest in e-government, information and technology management, including the greening of information technologies and managing in complex environments. Over the years, he has worked closely with employees, union leaders, senior executives, politicians and industry leaders.

FACULTY (cont'd)



DR. PETER G. W. KEEN
Founder, Keen Innovations

Peter Keen is a writer, researcher, consultant and educator. He is the author of more than 20 books aimed at helping senior executives exploit the business opportunity of information technology. Keen is an advisor to top managers in public and private-sector companies around the world. He has served on the faculties of Harvard, Stanford, Wharton, Duke, Fordham and MIT in the United States and the universities of Delft (the Netherlands), Stockholm (Sweden) and Oxford (England).



MIKE LEVY
Founder, SellRise Connections

Mike Levy is a corporate leadership coach and consultant, who helps individuals to identify and remove barriers to their personal and professional effectiveness. His clients are predominantly technology companies, their staff and clients. Levy's practice is founded on extensive experience in senior management and executive positions in Canada and the U.S. with PeopleSoft, Novell and Wang.



JOAN McCALLA
Distinguished Fellow, Global Public Sector Team, Cisco Systems; former Chief Strategist, Province of Ontario

Joan McCalla is with Cisco's global public sector team, Internet Business Solutions Group (IBSG), which provides large, complex public sector entities around the world with ICT-enabled solutions to support them in achieving their objectives. Since she joined IBSG, McCalla's major responsibility has been providing advice to the government of India on the implementation of its ambitious National eGovernance Plan. Prior to joining Cisco in 2006, she was Corporate Chief Strategist with the Province of Ontario's information and information technology (I&T) organization.



EDMOND MELLINA
President, TRANSITUS Inc.; former CIO, Delta Hotels

Edmond Mellina is President of TRANSITUS Inc., a leading provider of learning and consulting solutions to mastering organizational change. Throughout his career, he has helped international organizations adapt successfully to change. As CIO of Delta Hotels, Mellina led an ambitious transformation that allowed the company to navigate advantageously its rapidly changing industry. He sits on the board of the Strategic Capability Network, holds a Master of Engineering degree and is an Ivey Executive Program graduate.



JAMES L. NORRIE
Associate Dean, Administration, Ted Rogers School of Management, Ryerson University

James Norrie teaches specialist courses in project management, IT strategy, systems design, and business process and performance improvement. He conducts industry-related research, speaks at conferences and consults to companies with a focus on aligning business and IT strategy. Prior to Ryerson, Norrie was an entrepreneur and successful executive with a 12-year track record of creating, growing or managing high-tech and e-business ventures, most recently as President of an Internet-based software company.



MATTHEW PETERS
Partner, McCarthy Tétrault LLP

Matthew Peters is McCarthy Tétrault's Technology Group practice group leader in Vancouver. He practices in the areas of financings, mergers and acquisitions, outsourcing, alliances and technology distribution, with an emphasis on complex commercial transactions. He is active in both industry and community organizations and is currently a New Media BC board member and a member of the Vancouver Enterprise Forum Operations Committee. He also lectures at various programs and conferences on such topics as outsourcing, privacy, mergers and acquisitions, and start-up issues.



KEITH I. POWELL
Founder, Keith Powell Consulting, and Partner, XPV Capital Corporation; former VP Information Services and CIO, Nortel Networks

A former Senior Vice President, Information Services, and Chief Information Officer at Nortel Networks, Keith Powell is today involved in consulting, working on company boards and venture capital activity. In each of these, he is taking advantage of his knowledge, experience and extensive network in the high-tech business sector. He is also a director on eight high-tech private and public companies and on the Arthritis and Autoimmunity Research Centre Foundation.



MARK RIPPLINGER
President, Everlink Payment Services; former VP Technology and CIO, Canadian Payments Association

With a wealth of experience in business and IT leadership, governance and change execution, Mark Ripplinger has full organizational responsibility for leading Everlink's broad portfolio in the highly competitive payments transaction processing and ATM/POS device driving and monitoring business. During his 29-year career, Ripplinger has held key executive positions in several leading organizations, most recently as Vice President, Technology & CIO, for the Canadian Payments Association. As a consultant, he has helped dozens of clients in both the public and private sectors to improve IT execution and increase business value.

PROGRAM CONTENT

1 MODULE

Focus on Strategy, Innovation and Leadership

- Welcome and Program Objectives, Introductions and Background on Participants
- Foundations for Success: Ten Things an IT/IS/IM Leader Simply Must Know
- The New Business Architecture: Gaining Strategic Focus in Information Technology
- Strategic Issues and Objective Setting in the Organization: Defining Roles and Establishing Expectations
- Managing Change – Achieving Positive outcomes through Direct Action
- Managing Expectations: Creating Exceptional Value through Metrics
- The Transition from an IT Focus to the Executive Suite: Creating and Sustaining Successful Team Behaviour
- Strategy as a Process: IT Leaders in Today's Organizational Structure
- Alignment Through Effective Project Management Practices: Secrets of Success

2 MODULE

Delivering on the Promise: Realistic Responses for Remarkable Results

- The Technology Leadership Agenda
- IT Procurement Transactions: Smoothing the Bumps in the Road
- Developing Powerful Business Cases
- Managing Up – Getting Buy-In and Beyond
- IT Governance: Models and Methods for Effective Business and IT Structure
- Building the CIO – Creative Construction
- The Effective Leader – Making It All Make Sense
- Final exam

TESTIMONIALS FROM IT LEADERSHIP DEVELOPMENT PROGRAM ALUMNI

"The CIO Association of Canada is pleased to recommend the program to our members, many of whom have reaped its benefits."

Andrew Dillane, President, CIO Association of Canada; Group CIO, Randstad Canada Companies

"The IT Leadership Development Program is an excellent opportunity to learn from well-established, senior IT leaders whose insight, knowledge and experience really help put today's IT challenges in perspective, and they offer both practical and theoretical solutions to meet those challenges. The program is also a great opportunity to network with fellow IT professionals and to share best practices with each other. I found the format provided the right pace in an ideal setting for a program of this nature. Each session delivered valuable material that I was able to bring back and put into practice right away."

Rick Coutts, Vice President, IT and Integration, TransCanada Pipelines Limited

"This is an excellent program for aspiring CIOs. I also recommend it to anyone who is relatively new to their CIO role or as a refresher for those who have been a CIO for a while. The program blends the right amount of theory with very practical tools and best practices. The instructors are top-notch and are all knowledgeable practitioners. I wish I had taken this program four years ago when I started my current CIO job. It would have helped me significantly in implementing my agenda much more quickly. I plan to get all or most of my management team to take this program."

Siegfried Fuchsbichler, Assistant Deputy Minister, Information and Communications Technology, Department of Highways and Public Works, and Chief Information Officer (CIO), Government of Yukon

"As a participant and a supporter of the IT Leadership Development Program — I've attended and had my own staff attend — I can't recommend it highly enough. It uses current thinking and a widely varying faculty skill and experience set to deliver a compelling and practical educational experience."

Michael Carpenter, Chief Information Officer (CIO), Information Management Branch, Government of British Columbia

"What more can I say – a great course given by some of the best IT practitioners in the world."

Roman Mateyko, Executive Director, Regulatory Affairs, Government of British Columbia